



# Voice of the Shore

Congregation Torat El ~ Jersey Shore Jewish Center

Adar 11/Nisan 5771

April 2011

## Weekday Mornings Roseld Ave.

Sunday: 8:30 am  
Monday-Friday: 8 am

## Weekday Evenings Monmouth Road

Monday-Thursday: 7:30 pm

Shabbat Evening Services\*  
6:30 pm Monmouth Road

Shabbat Morning Services\*  
9 am at Monmouth Road



## Look Inside...

Synagogue Contacts	2
Service Announcements	3-4
Family Friday Nights	4
Rabbi's Message	5
President's Message	6
Our Synagogue Families	6
Religious School Chai Lights	7
Youth Group News	7
Meet the B'nai Mitzvah	8
Blood Drive	8
Volunteer Appreciation	9
Adult Education	10
USY Summer Escape	10
Sisterhood Chai Lights	11
Passover	12-13
Chocolate Seder	14
Hip Kosher Cooking	14
Men's Club Golf Outing	15
Yom Hashoah	15
General Donations	16
Yahrzeit Donations	17
The Jews of Uganda	17
Ads	18-23
April Calendar	24



Happy Pesach

See pages 12-13 for all the Passover services and activities.

Congregation Torat El  
Family Friday Nights, April 8th  
A Shabbat To Renew, Rejoice & Relax



See page 4 for details

## VOLUNTEER APPRECIATION SHABBAT AND KIDDUSH LUNCHEON



Saturday, April 16th  
9:00am  
Monmouth Road

Read the fascinating details of Bea Yeamans' trip to Uganda

The Jews of Uganda  
The Abayudaya

Page 17

**MUCH MORE INSIDE!**

**Torat El Professional Staff:**

**Rabbi**.....Aaron Schonbrun  
**Cantor**.....Bruce Siegel  
**Rabbi Emeritus**.....Jacob Friedman  
**Education Director**.....Ben Laskowitz  
**Executive Director**.....Pam Cardullo  
**Bookkeeper/Admin**.....Joanne Bass  
**Admin. Support**.....Vickie Amron  
**Youth Advisor**.....Abby Scheer

\*\*\*\*\*

**Torat El Executive Board:**

**President**.....Alan Stern  
**Exec. Vice President**.....Maddy Cohen  
**First Vice President**.....Gary Zimmerman  
**Vice President**.....Larry Shapiro  
**Vice President**.....Andy Robins  
**Vice President**.....Suzanne Michel  
**Vice President**.....Fred Singer  
**Vice President**.....Michelle Winters  
**Treasurer**..... Steve Fineberg  
**Secretary**.....Lisa Arnold

\*\*\*\*\*

**Torat El Board of Trustees:**

Dawn Barofsky, Seth Bass,  
 Bill Belfer, Rob Farber,  
 Warren Goode, Laurie Gross,  
 Alyce Isaacson, Shelley Kaplan,  
 Lynne Kraft, Howard Lang,  
 Rich Marlieb, Fran Nudelman,  
 Beverle Richelson,  
 Sherrie Robinson,  
 Joel Schulman, Dorothy Secol,  
 Toby Sukinik, Neil Weitzenkorn,  
 Sonny Winters, Dave Wiser ~  
  
 Judy **Solomon**, Sisterhood Pres.  
 Gary **Gross**, Men's Club Pres.

**Congregation Torat El Contact Information**

<b>President</b>	Alan Stern	732.531.4410
<b>Sisterhood President</b>	Judy Solomon	732.531.0833
<b>Men's Club President</b>	Gary Gross	732.531.0511
<b>Ritual Co-Chairs</b>	Joel Schulman Neil Weitzenkorn	732.222.0929 732.531.4725
<b>Education Chair</b>	Sherrie Robinson	732.870.3253
<b>Finance Chair</b>	Steve Fineberg	732.229.9562
<b>Membership Chair</b>	Suzanne Michel	732.695.0258
<b>Helping Hands &amp; Chesed</b>	Alyce Isaacson	732.870.1492
<b>Fundraising Chair</b>	Lynne Kraft Laurie Gross	732.539.1550 732.531.0511
<b>Library</b>	Sandy Koreen Anne Siegel	732.229.6125 732.531.4410
<b>Information Technology</b>	Howard Lang Dave Wiser	zappohl@gmail.com 732.206.1989
<b>Security</b>	Bill Belfer	732.922.3538
<b>Hazak</b>	Toby Sukinik	732.493.3719
<b>Publicity</b>	Maddy Cohen	732.778.3800
<b>TBT Cemetery</b>	Steve Scheer	732.531.7543
<b>TBE Cemetery</b>	Alan Winters	732.222.2510
<b>Youth Advisor</b>	Abby Scheer	732.531.7543
<b>TBE Tree of Life/Chai Wall</b>	Nancy Maurer	732.922.1325
<b>JNF Trees</b>	Leah Zimmerman	732.229.8623
<b>Contribution Cards</b>	Beverle Richelson	732.493.1595
<b>Gift Cards &amp; Social Hall Rentals</b>	Pam Cardullo	732.531.4410
<b>Bulletin &amp; Communications</b>	Barbara Saint John, Maddy Cohen, Pam Cardullo	bulletin@torat-el.org

**Congregation Torat El Main Office****732-531-4410**

Rabbi Aaron Schonbrun	rabbi@torat-el.org	ext.11
Cantor Bruce Siegel	cantor@torat-el.org	ext.15
Pam Cardullo, Executive Director	pamc@torat-el.org	ext.10
Ben Laskowitz, School Principal	benlaskowitz@yahoo.com	ext.16
Joanne Bass, Bookkeeper	joanneb@torat-el.org	ext.12
Vickie Amron, Administrative	vickiea@torat-el.org	ext.13
Anne Siegel, Librarian	siegelab2@yahoo.com	ext.17

**www.torat-el.org**

## ***Shabbat Evening Services*** ***A Choice for the members of our Congregation***

**Kabbalat Shabbat Service**  
*First & Third Friday of each month*

Instrumental Musical Service

6:30pm Monmouth Road

**Family Friday Nights**

Family Service and Dinner

6:15pm Monmouth Road

**Kabbalat Shabbat Service**  
*Second & Fourth Friday of each month*

Traditional Service

6:30pm Monmouth Road

Yahrzeits are honored at Friday night services prior to the Yahrzeit date.

## ***April Service Announcements...***

**Friday, April 1, 2011**

**Erev Shabbat Services 6:30 pm**

**Candles 7:02 pm**

ANNIVERSARY BLESSINGS: Carol & Steven Miller, Linda & William Reinman, Fran & Steven Nudelman  
Debbie & Ira Samilow, Phyllis & Philip Unger, Arlene & Donald Brodie, Doris & Ludwig Selikowitz

MEMORIAL PRAYERS: Sam Farber, Abraham Fisher, Cecile Glasser, Sol Grabelle, Joseph Gurman, Rose S. Katz  
Abraham Kaufman, Stephen Kotin, Sylvia Rudnick Levy, Irving Marlieb, Gloria Katz Merrian, Mildred Roth, Amy Rubin  
Esther Schreiber, Jack Schwartz, Herman Silverstein, Allan Slotkin, Harriette Soloway, Serene Weissberger

**Saturday, April 2, 2011**

**Parsha Leviticus 12:1-13:28**

**Haftarah: Ezekiel 45:16-46:18**

**Shabbat Morning Service at Monmouth Road~9:00 am**

**Friday, April 8, 2011**

**Erev Shabbat Services 6:30 pm**

**Candles 7:09 pm**

ANNIVERSARY BLESSINGS: Isabelle & Rob Farber

MEMORIAL PRAYERS: Louis Becker, Helen Bergida, Ignatz Bergida, Frieda Blufstein, Sophie Boff, Rubin Gerechhoff  
Ruth Goldenberg, Bella Kaufman, Moshe Koreen, Evelyn Kramer, Freda Krongold, Louis Lefton, Wilma Lieberman  
Herbert Liechtung, Hazel Florence Lippman, Dorothy Markowitz, Phyllis Ruth Marx, Eve Messner, Florence Morris  
Faigy Ostroff, Tsilia Pirogovsky, Harry Sandler, Abraham Silver, Faye Slotoroff, Esther Warshauer, Murray Weiss  
Ada Werner, Benjamin Wilk

**Saturday, April 9, 2011**

**Parsha Leviticus 14:1-32**

**Haftarah: II Kings 7:3-20**

**Shabbat Morning Service at Monmouth Road~9:00 am**

**Bat Mitzvah: Samantha Jeffrey**

**Kiddush Luncheon is sponsored by proud parents Tammie and Alan Jeffrey**

**Friday, April 15, 2011**

**Erev Shabbat Services 6:30 pm**

**Candles 7:16 pm**

ANNIVERSARY BLESSINGS: Shirley & Irving Kullback, Gloria & Noel Kirchner

MEMORIAL PRAYERS: Frank Balkin, Milton Bazer, Henry Block, Celia Brand, Annette Dampf, Adam Diller Fan-  
nie Dorfman, Frank Eliscu, Manfred Fight, Max Fisher, Jennie Garber Goldberg, Bernard Goldberg, Bernard Hirsh Ruth  
Horowitz, Celia Kobb, Solomon Konvitz, Shirley Lehrer, Donald S. Levy, Ray Magidson, Miriam Minkowitz Louis  
Prager, Beverly Propper, Evelyn Rokaw, Clara Rubin, Julia Ruskin, Robert Slovin, Lillian Claire Trauben, Jack C. Yaffe

**Saturday, April 16, 2011**

**Parsha Leviticus 16:1-16:34**

**Haftarah: Malakhi 3:4-24**

**Shabbat Morning Service at Monmouth Road~9:00 am**

**Volunteer Appreciation Service and Kiddush Luncheon**

# April Service Announcements...

**Friday, April 22, 2011**

**Erev Shabbat Services 6:30 pm**

**Candles 7:24 pm**

ANNIVERSARY BLESSINGS: Carrie & Alan Klein, Bonnie & Alan Welt, Nancy & Doug Roberts

MEMORIAL PRAYERS: Ellen Baker, Norbert Belfer, Victor Belicove, Louis Brodie, Hyman Fishbain, Irving Fishbein, Vivian Folkenflik, Sheila Holt, Josephine Hopkins, Syliva Israel, Paul Kramer, Paula Kronengold, Blanche Lewis, David Maltzman, Harry Margolles, Fanny M. Marx, David Maurer, Natalie McCoy, Arthur Nussdorf, Allen Preville, Matilda Preville, Ida Profsky, Abraham Rose, Philip I. Rose, Hannah Rosing, David Roth, Sidney Rubenstein, Edwin Ronald Rubin, Roger Schoch, Arnold Jerome Schreiber, Charles Schultzer, Lenore Todres, Nathan Warm, Robert Weinstein, Lou Zuckerman

**Saturday, April 23, 2011**

**Parsha Exodus 33:12-34:26**

**Haftarah Ezekiel 37:1-14**

**Shabbat Morning Service at Monmouth Road~9:00 am**

**Friday, April 29, 2011**

**Erev Shabbat Services 6:30 pm**

**Candles 7:31 pm**

ANNIVERSARY BLESSINGS: Lisa & Howard Guss, Eva & Paul Klenoff, Judith & Rick Rosner

MEMORIAL PRAYERS: Jack Abrahams, Edward Barnett, Jeanne Berger, Katie Kalika Bookbinder, Fred Chester Frederick, Herman Chester, Selma Cohen, Lester Cutler, Alma Diller, Lillian Eder, William Furie, Abe Goldberg, Nathan Haber, Donald Horowitz, Noreen G. Hunt, Lena Kneip, Anne Kreizman, Sharon Lager, Samuel Lehrman, David Meckler, Stella Meyers, Celia Miller, Morris Miller, Joseph Charles Robinson, Beatrice Schreiber, Alice Schultz, Rivka Servetnick, Hyman Shapiro, Berthold A. Sherman, Andrea Skolnick, Nettie T. Sulkin, Harry Toffel, Bess Walden, Benjamin Welt, Philip Wiser, Betty Zuckerman

**SATURDAY, April 30, 2011**

**Parsha Leviticus 19:1-19:37**

**Haftarah Amos 9:7-15**

**Shabbat Morning Service at Monmouth Road~9:00 am**

**Bat Mitzvah: Rebecca Ruben**

**Kiddush Luncheon will be sponsored by proud grandparents,  
Ina & Paul Gluck and Toby Ruben**



*Congregation Torat El  
Family Friday Nights :  
A Shabbat To Renew, Rejoice & Relax*



Do you have children? Have you had a long week? Are you looking for a way to bring a little bit of Shabbat into your life? Then come and take a break by joining us for an evening of supper, schmoozing, and spirituality! These family friendly services will feature songs, a story, prayer, and companionship, plus a wonderful Shabbat dinner to follow! Come as you are!! Don't worry about getting dressed up! Bring your family and friends and join us.

We look forward to seeing you!

**Friday, April 8th at 6:15 pm ~ Dinner to follow**

**Please note that this service runs in addition to our regular 6:30 pm service**

***Dinner Reservation for Friday, April 8th, 2011***

Please return to the Temple office, 1200 Roseld Avenue, Ocean, NJ 07712 by April 1st

Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

# Adults @ \$12 \_\_\_\_ # Children 13 and under @ \$7 \_\_\_\_ \$36 per family Max

Amount Enclosed: \$ \_\_\_\_\_

# From The Rabbi's Study...

## The Obsession Over Hametz



The one question that a Rabbi can expect to get year after year around the holiday of Passover goes something like this: "Rabbi, why are we so crazy about getting rid of our hametz? I thought we were supposed to be celebrating freedom! All of this hard work seems more like slavery to me?!" This is a very good question and one that I sometimes ask myself around this time of year. But despite all of the hard work, there are many values hidden beneath the surface of this mitzvah. Before we discuss the why behind our preoccupation with hametz, let's take a moment to understand the basics behind the prohibition of hametz on Passover.

Hametz is defined as "leaven." The prohibitions surrounding hametz are rooted in the Torah (see: Exodus (12: 19-20, and 13:7). We are not allowed to eat, own, come into contact with, derive any benefit from, or even see any hametz during Passover. Indeed, we are supposed to go on a search and destroy mission as well, spending the night before searching for any bits of hametz that might be in the house and burning them in the morning. Tradition also teaches us that we must sell all of our leavened food to officially renounce our ownership of hametz. When it comes to eating hametz, our restrictions are even more stringent than our yearly dietary restrictions about eating non-kosher meat. For example, during the rest of the year if a small amount of non-kosher meat falls into a kosher meat stew, and the amount is so small that the ratio of non-kosher to kosher is 60:1, the non-kosher meat is considered to be non-existent and we can eat the stew. However, on Passover, if even 1/1000 of a piece of hametz falls into your matzah ball soup, the contents and the pot itself are no longer usable for the holiday. "Rabbi, what is this mishegas (craziness)?!"- people often ask."

Though it may make us somewhat crazy, there are numerous lessons that can be learned from our avoidance of hametz. One lesson can be found in the way that we describe the matzah at the Passover Seder: "*Ha Lachma Anya*, this is the bread of poverty..." Matzah is made up of flour and water and is definitely "poor man's bread." When we eat matzah, and avoid our usual "rich man's bread" we are reminded of our ancestors, those poor slaves who did not have time to let the dough rise as they rushed out of Egypt. We are reminded of our humble beginnings when we did not have the luxury to go to the grocery store down the street and get whatever type of "rich man's" food we desire. In his book entitled: *Leading the Passover Journey*, Rabbi Nathan Laufer reminds us that fermented bread was actually invented by the Egyptians and was used as a form of currency in their economy. He writes:

Fundamentally, then, by eating matzot on Passover we are identifying with and reliving the experience of our Israelite ancestors. By shunning hametz, we are rejecting the lifestyle and values of their Egyptian taskmasters (3).

The avoidance of hametz as a reminder of our humble beginnings in slavery, and a rejection of a slave-master lifestyle teaches us that we must constantly strive to see our fellow human being as someone created *betzelem elohim*, in God's image. We must constantly endeavor to treat others with the respect that comes from this acknowledgment, always striving to remember that, in God's eyes, we are all equal.

In addition to our external world view, the avoidance of hametz can help us to do some internal work on ourselves. In his book entitled *A Book Of Life*, Rabbi Michael Strassfeld reminds us that hametz is dough that is allowed to rise and "puff up and is consequently a symbol of pride. He reminds us that: "Passover is a call to return to a simpler sense of self, one that is not artificially inflated (233)." In other words, the avoidance of hametz on Passover reminds us to keep our egos in check. Self confidence is healthy, but we should not walk around with our egos constantly "puffed up." When we avoid hametz we should be reminded of Pharaoh's sense of arrogance which ultimately led to his destruction. Strassfeld continues:

...the purpose of the removal of hametz is to bring us clearer to a sense of self and place in the world. We can be significant players...but we should always remember our limitations and our mortality and not become Pharaohs (233).

In addition to keeping our egos in check, the avoidance of hametz reminds us not to take our freedom for granted. The rabbis noticed that the Hebrew words *hametz* and *matzah* are very similar. There is only one small space, distinguishing the letter *het* in *hametz* from the letter *hey* in *matzah* that avoids the words from having identical letters. Rabbi Strassfeld remarks that our focus on matzah and avoidance of hametz reminds us that "little separates the prohibited from the permitted, the slave from the free (234)." This year, when we are cleaning out our cupboards and looking behind our couch cushions for those little bread crumbs, we should stop and remember that very little actually separates our freedom from slavery. Many of us, for example, just happened to be born in a country that prizes freedom as a supreme value. We could just as easily have been born elsewhere. The avoidance of hametz and the embrace of matzah remind us that we should never take our precious freedoms for granted. Rather we should constantly endeavor to pursue freedom both for ourselves and for others.

Finally, Strassfeld reminds us that the avoidance of hametz reminds us that "slavery lies among our possessions. The things we possess, often possess us (234)." Avoiding Hametz on Passover reminds us that our material possessions are valuable, but we must constantly strive to remember that it is our relationship to ourselves, our family, our community, our neighbors, and our God, that are our most important possessions.

So, this year when we are doing our Passover cleaning and kvetching about the craziness of the holiday we should remember to stop and think about *why* exactly we are doing all of this. When we are shlepping dishes in an out, vacuuming crumbs, and searching for any morsel of hametz that might be left, we should remember that the values and lessons behind this avoidance of hametz must be as all consuming as the cleaning itself. This is definitely a lot of work, but bringing meaning into our lives and making a difference in the world around us is well worth the hassle. I wish you all a Hag Kasher V'sameach- May you have a wonderful Passover holiday with your friends and family!

## From the Desk Of Alan Stern, President

How many times have you dreaded the thought of doing something new? Do you get a feeling of discomfort before walking into a party or gathering of people you may be meeting for the first time? And do you get those butterflies in your stomach when you're about to step out of your comfort zone in your business life? If any or all of the above are true, congratulations! You are a normal human being!!

I think that one of the biggest challenges we face as a congregation is that, whether we like it or not, the synagogue lies outside the comfort zone for many people. If you are unfamiliar with ritual you can, very reasonably, become intimidated about coming to services and not knowing what to do. If you enter the shul on Shabbat and see people davening with their backs turned to you, you may not feel like the most welcome person in the building. And if a committee needs a volunteer, you may be hesitant to come forth as a relative outsider, no matter how talented you are. I suspect that this feeling keeps many of you from coming to services or attending some great functions, despite the facts that you would enjoy them and that we *really* want you here. This has to change.

The Torah tells us that when three strangers came to his tent, Abraham immediately got up, sprung into action, and made the strangers feel comfortable and welcome. Foot baths and food were the orders of the moment, above and beyond Abraham and Sarah's

personal needs. The three strangers were made to feel at home by their hosts.

Fast forward a few thousand years to *Cheers*, the hit TV show of the 80's. What was so great about Sam the bartender, and the regulars like Norm and Cliff? The imaginary Boston bar was where everybody knows your name... and you're always glad you came. That's what the theme song of the show said, anyway.

Those of us who attended Ron Wolfson's session last month had a great time learning how we can make a great congregation even better by doing some very simple things to make you feel good about walking into our building and partaking in our activities. We have formed a welcoming committee to help you feel comfortable at services and at our functions. I so badly want you to feel like you belong here not only because you *do* belong here, but also because the existence of our Judaism depends on it.

Change does not happen overnight, but it does happen. We're well on our way to making CTE even more attractive. As we grow, please feel free to let us know how we can make you feel great about being at your spiritual and social home. I cannot promise you a foot bath or a beer, but, before long, everybody at CTE will know your name, and you'll always be glad you came.

Have a wonderful and meaningful Passover.

*Alan*



### Our Synagogue Families

#### Baruch Dayan Emet

*The Torat El family mourns the loss of:*

**Harold Arm** and sends condolences to his wife, Ellie.  
**Betty Fromowitz** and sends condolences to her family.



#### Mazel Tov to:

**Janice and Paul Holub** on the birth of their grandson, Maxwell Cooper.

*If you have a simcha to share with your CTE family, this is the place to do it. Please call the temple office (732) 531-4410 or email [bulletin@torat-el.org](mailto:bulletin@torat-el.org).*

### CTE MINYAN NEEDS YOUR HELP!

Our minyanaires are a small group of dedicated individuals that attend minyan services to be there for all of us. NOW it is OUR turn to show we care! Please mark your calendar now to be sure you attend one minyan service this month. Thank you!



**Monday - Friday ~ 8am at Roseld Avenue**  
**Monday - Thursday ~ 7:30pm at Monmouth Road**  
**Sunday ~ 8:30am at Roseld Avenue**







## RELIGIOUS SCHOOL CHAI LITES



### Hebrew High School Open House Scheduled for Monday April 4

On Monday April 4<sup>th</sup>, the 7<sup>th</sup> grade students and all other potential High School students are invited to join our regular Hebrew High School students from 6 P.M. to 8 P.M. Come join us and experience what it will be like when you participate as a High School student next year. The regular 7<sup>th</sup> grade class will be cancelled on Monday April 4<sup>th</sup> in anticipation of the students coming to the High School that night from 6 P.M. to 8 P.M.

### Religious School Registration for the 2011-2012 School Year Will Take Place on April 10-11

Religious School registration for the 2011-2012 school year will take place on Sunday, April 10 and Monday, April 11. You should have already received your registration mailing. Thank you in advance for making every effort to register on time!! We look forward to seeing all of you at registration!

### April Mini-Minyan

PLEASE NOTE THAT IN APRIL, THE MINI-MINYAN WILL TAKE PLACE ON THE  
2<sup>ND</sup> AND 5<sup>TH</sup> SHABBAT OF THE MONTH (APRIL 9<sup>TH</sup> AND APRIL 30<sup>TH</sup>)

### Mark Your Calendars:

Sat. Apr 2	Junior Congregation (10:15-11:30) at Monmouth Rd.
Sun. Apr. 3	4 <sup>TH</sup> and 5 <sup>th</sup> Grade Family Education Program at Roseld Avenue
Mon. Apr 4	Hebrew High School Open House
Sat. Apr 9	Mini-minyan (10:30-11:30) at Monmouth Rd.
Sat. Apr 9	Junior Congregation (10:15-11:30) at Monmouth Rd.
Sun. Apr 10-Mon Apr 11	Religious School Registration
Sun. Apr 10	Model Seders for Grades Gan/Kind., 1, and 2
Mon. Apr 11	Model Seders for Grades 3,4,5,6, and 7
Sat. Apr 16	No Junior Congregation
Sun. Apr 17-Sun Apr 25	No Religious School
Sat. Apr 23	No Mini-Minyan and no Junior Congregation
Sat. Apr 30	Mini-minyan (10:30-11:30) at Monmouth Rd.
Sat. Apr 30	Junior Congregation (10:15-11:30) at Monmouth Rd.



### USY

APRIL 8-10(FRI-SUN)-REGIONAL  
SPRING CONVENTION  
APRIL 15(FRI)-FIND THE CHAMETZ  
SCAVENGER HUNT  
WEGMANS 5:15-6:45  
PIZZA DINNER, BRING YOUR PHONE  
OR A CAMERA



### KADIMA

APRIL 15(FRI)-FIND THE  
CHAMETZ SCAVENGER HUNT  
WEGMANS 5:15-6:45  
PIZZA DINNER, BRING YOUR  
PHONE OR A CAMERA  
JOINT ACTIVITY WITH USY

### PRE-KADIMA

APRIL 13(WED)-CHOCOLATE  
SEDER



IT'S NEVER TOO LATE TO JOIN  
CONTACT ABBY SCHEER (732-531-7543)

## ***Yasher Koach to our B'nai Mitzvah!***

### **My Mitzvah Project**

My name is Samantha Jeffrey and I will be making my Bat Mitzvah on April 9, 2011. I live in Oakhurst with my dad, mom, my little brother, Robert, and my dog, Sarah. At present I am in the 7th grade at Ocean Township Intermediate School and very involved with my friends, activities, and studies. I like to play tennis, soccer, and swim. What I really like is to ride my bicycle, which is why I chose this particular way to raise awareness for the Multiple Sclerosis Society.

As part of my mitzvah project, on Saturday, May 21 at Monmouth University, I will ride my bicycle to help fight MS! Last year together with my family, we raised over \$1,000 to help in the battle against Multiple Sclerosis.

Every hour of every day, someone is diagnosed with MS. That's why I registered for the Bike MS Ride, and why I'm asking you to support my fund raising efforts with a tax-deductible donation. The National Multiple Sclerosis Society is dedicated to ending the devastating effects of MS but they can't do it without our help. Simply click on the link at the bottom of this message. Please support me while I ride in the New Jersey Metro Chapter's 2011 "Coast the Coast" Bike MS event. Any amount, great or small, helps to make a difference in the lives of people with MS. I appreciate your support and look forward to letting you know how I do.

### **My Mitzvah Project**

Hello, my name is Rebecca Ruben and I live in Wayside, New Jersey with my mom, dad, and sister, Rachel. I will be making my Bat Mitzvah on April 30, 2011.

For my Bat Mitzvah project I did a drive for the Ronald McDonald House and collected items that they needed. The Ronald McDonald House is a place run on donations, where people stay if they have a child who is ill and staying in Monmouth Medical Center. I collected different items, such as food, paper plates, paper towels, and baby toys and clothing for the Ronald McDonald House. I also cleaned up the house and made several meals and served it to the people staying there.

In addition to the Ronald McDonald House, I also walked in a Breast Cancer walk. I asked my friends and family to donate money and I raised over \$400. I felt good about helping other people and I will continue helping others in my life.

The link for the MS donations is:

[http://main.nationalmssociety.org/site/TR/Bike/NJMBikeEvents?px=7343716&pg=personal&fr\\_id=15051](http://main.nationalmssociety.org/site/TR/Bike/NJMBikeEvents?px=7343716&pg=personal&fr_id=15051)

**To make an appointment to donate,  
please contact Mike Gordon  
at  
732-922-3014**

**We MUST have 25 people  
pre-registered**

**Every Precious Pint Counts!  
Please help make a difference!**

**DONATE BLOOD**  
**Congregation Torat El**

**Sponsors the June 6th  
BLOOD DRIVE**

**You can help by donating blood  
Between 6:00pm - 9:00pm**



### **DON'T FORGET:**

- All equipment used during the procedure is sterile and disposable.
- Donors must be healthy, 17 years of age and older, and weigh at least 110 pounds
- Donors must present signature ID



# VOLUNTEER APPRECIATION SHABBAT AND KIDDUSH LUNCHEON

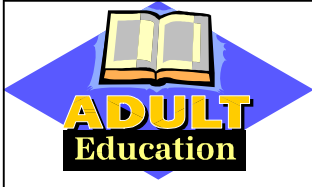


Please join us in honoring all of the volunteers of  
Congregation Torat El

Saturday, April 16th ~ 9am Shabbat Service  
Kiddush Luncheon to follow

RSVP to the temple office by April 12th  
(732) 531-4410

CTE is still new and growing. Some people want it to happen, some wish it to happen, and others make it happen. Consider becoming part of our wonderful group of volunteers!



Call the synagogue offices to leave a message for the instructor to let him know that you are interested in the class.  
732.531.4410



### **Lunch and Learn with Rabbi Schonbrun**

#### **BYOB (bring your own bagel) Lunch & Learn:**

Are you looking for a way to add more meaning to your life? Do you enjoy learning and meeting new people? Do you like to eat lunch? Join us for our Lunch & Learn program led by Rabbi Aaron Schonbrun. Take one hour out of your busy week to engage in Jewish learning. It's free and open to everyone, just bring your own dairy/vegetarian lunch. Bring yourselves, your friends, and your questions! We look forward to seeing you!

**Wednesday afternoons, 12 pm - 1 pm at Roseld Avenue**

### **We Gotta Get Out of this Place Exodus: A New Look at an Old Book Taught by Cantor Siegel**

Dramatic narrative, character development, the underpinnings of Jewish law, and the emergence of our people as a people—Exodus has it all. Join us as we dig deep into the meaning, the sources, the commentaries old and new, and the relevance of this book to the 21st century. If you are looking to get to the heart of this amazing book, join us.

**Sunday mornings, 10 am at Roseld Avenue**

### **Living A Meaningful Life**

What does it mean to live a meaningful and purposeful life? That is the central question at the heart of Dr. Ron Wolfson's book: The Seven Questions You're Asked in Heaven. Using a mixture of traditional Jewish texts and contemporary resources, along with some societal and personal anecdotes along the way, Wolfson invites us to explore the way in which we live our daily lives. Are we living our lives according to our deepest values? Do our lives matter? And how can we work to live a meaningful and intentional life each and every day? Come join us as we explore these questions and more!

If you are interested in taking this course, please order the following book that will serve as our primary resource: The Seven Questions You're Asked in Heaven, Reviewing and Renewing Your Life On Earth, by Dr. Ron Wolfson.

**Where:** Roseld Avenue, Monday Nights, 7:10-8:00 PM

**When:** April 4

**USY  
Great  
Summer  
Escape.**

**For more  
information or to  
apply online visit  
[www.usy.org/escape](http://www.usy.org/escape)**

### **North America**

"Classic" USY on Wheels  
USY on Wheels, Mission: Mitzvah  
USY on Wheels, Pacific Northwest  
*New for Summer 2011*  
USY on Wheels, East • Summer in the City

### **Israel Programs**

Eastern Europe/Israel Pilgrimage  
Israel Pilgrimage/Poland Seminar  
Italy/Israel Pilgrimage  
USY Israel Adventure • Israel Adventure PLUS  
*L'takayn Olam – New for Summer 2011*



## CTE Sisterhood Chai Lites

**Temple Grams:** To send a gram (\$5 each, checks payable to CTE Sisterhood) call Beverle at 732-493-1595.

**Gift shop:** Remember to support your SH Gift shop! Shop at your convenience. If you need help and no one is around, the office staff will gladly help you. If you don't see something you need and would like to place an order, please call **Hagit Morgan** at 732-300-2571.

**Catered Luncheon:** Having a special event? Let SH cater your luncheon through "Lox Stock and Deli." For more information and details, please call **Diane Resnick** at 732-531-3802.

**Adie Gordon Religious School Fund and the Naomi Axelrod Garden Fund:** Sisterhood has established these special funds, both operating on a continuing basis. To make a donation in honor of, or in memory of, etc., please call Joan Edelsberg at 732-918-0488.

**College Packages:** Would you like your college student to receive holiday college packages from Sisterhood for the 2010-2011 school year? Please send your student's name & address to Jackie Rosenheck by e-mail to: [therosenhecks@msn.com](mailto:therosenhecks@msn.com)

**\*Sisterhood is in need of Matzah for college packages. If you will not be using your free 5 pounds of Matzah, consider donating it to Sisterhood for Passover packages we send to college students. You can drop them off at the temple office or call Jackie @ 732-531-1424 or e-mail [therosenhecks@msn.com](mailto:therosenhecks@msn.com). Thank you!**



### SHAKE YOUR SOUL WITH VIVIAN OF TAO MASSAGE

Dress for comfort and prepare to  
have a great time at the  
Sisterhood Luncheon on  
**April 14 at 12 noon**  
**Roseld Ave. Social Hall**

Cost: \$10 per person

Vivian will lead us in a creative  
movement and dancing class.

RSVP to the Temple's office at  
732.531.4410



# Pesach at Congregation Torat El

## The First Day of Passover Tuesday, April 19th at 9:00am at Monmouth Road

The morning after the first seder is a great time to come to synagogue to celebrate our freedom. A special prayer for dew, the Hallel Psalms, reading from two Torah scrolls and chanting the prayers to the festival melodies all add up to a true expression of joy in the freedom to be Jewish.

## The Second Day of Passover Wednesday, April 20th at 9:00am at Monmouth Road

How fortunate we are to have a second chance to celebrate our freedom by gathering to pray, study Torah and eat macaroons at the beginning of the festival.

## Shabbat Chol HaMo-ed of Passover Saturday, April 23rd at 9:00am at Monmouth Road

## The Seventh Day of Passover Monday, April 25th at 9:00am at Monmouth Road

On this day with a special reading from the Torah we relive the experience of the parting of the Sea of Reeds. With this day we begin the crescendo with which we end the week of Passover.

## The Eighth Day of Passover Wednesday, April 27th at 9:00am Yizkor Service at 11:00am at Monmouth Road

We conclude the Festival of Pesach with songs and prayer! On this day we take time to recall our loved ones who are no longer with us.



## Siyyum Bechorim

### Calling All First Born (Men and Women)

**Monday, April 18th at 8:00am  
at Roseld Avenue**

According to Jewish tradition, the first born son of a mother or father is required to fast on the day before Passover as an expression of thanks for the deliverance of the first born Israelites who were spared from the Tenth plague. One midrash teaches that both women and men were affected by this plague, and the Shulchan Arukh offers an opinion that women who are first born should fast as well. It is in that spirit that we also encourage first born females to join us for our siyyum festivities as well. However, individuals who are obligated to fast are exempt from fasting if they have the opportunity to participate in a **seudat mitzvah**, a festive meal that follows the performance of certain mitzvot. Therefore, it has become customary for synagogues, on the day before Passover, to make a **siyyum**, a public completion unit of study, which is followed by a **seudat mitzvah**, thus exempting the first born participants from their obligation to fast. The siyyum will be preceded by the morning minyan and followed by a feast with lots of delicious chametz. Study and feast is held in memory of Esther and Ed Deitelbaum and is sponsored by their family. All are welcome to join us even if you are not a first born.

## Sale of Chametz

During the week of Pesach, it is forbidden for any Jew to own chametz. To avoid the unnecessary financial hardship that could result from requiring Jews to dispose of all items that are chametz, it is tradition to sell items of chametz to non-Jews for the week of Pesach. If you would like to sell your chametz to insure that you abide by the Jewish law of not owning any chametz during the week of Pesach, please fill out the form below and return it to the Temple on or before Friday, April 15th.

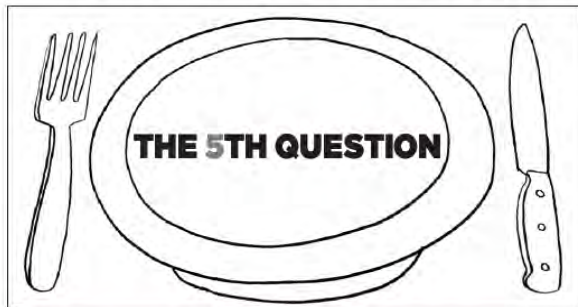
Dear Rabbi Schonbrun,

I/we \_\_\_\_\_ (name) would like to appoint you as my/our agent to sell all items of chametz that will be in my/our possession at:

\_\_\_\_\_ on Friday, April 15th. This sale will be effective at 10:00am on Monday, April 18th.

Signed \_\_\_\_\_

## THIS PASSOVER, ASK AND ANSWER



**WHY ON THIS NIGHT ARE MILLIONS OF PEOPLE GOING HUNGRY?  
BECAUSE ON THIS NIGHT, LIKE EVERY OTHER NIGHT, MILLIONS OF PEOPLE LIVING IN POVERTY HAVE NO OTHER CHOICE.**

This Passover, as you gather to retell the story of our people's freedom from bondage, help re-write the stories of others less fortunate. Donate what you would have spent to invite one more person to your Seder table. This Passover, don't just say the blessings, share them.

### DONATE TODAY

Mail: MAZON: A JEWISH RESPONSE TO HUNGER  
PO Box 894765  
Los Angeles, CA 90189-4765

Online: [mazonpassover.org](http://mazonpassover.org)

Phone: 1 800 813-0557



## Seder Tips and Tricks with Rabbi Schonbrun

The Seder has the potential to be a great educational tool. The challenge is to make the experience fun, engaging, meaningful and relevant for all of the participants. Bring your questions with your past Seder experiences. Join us as we learn how to access the Haggadah and create a memorable Seder experience for everyone involved!

Please note this class will be held twice to give everyone an opportunity to attend. It is the same program so plan on choosing the better of the two dates for you.

**Sunday, 4/10 ~ 9am, Monday, 4/11 ~ 7:00pm**  
**Both classes at Roseld Avenue**

## Hosting a Seder? In need of a Seder? Let us know!

Many members of our congregation host a first and/or second night Seder. There are members of our community who have no one to share a seder experience with.

Perhaps you have plans to have a Seder at your home and would like to host someone who has no seder plans.

Perhaps you would like to participate in a Seder but have nowhere to go.

Please fill out the form below and return it to Pam at the Roseld Ave. office. We don't want anyone to be alone for the holiday.

\_\_\_ I/We would be happy to invite up to \_\_\_ guests to the first Seder.

\_\_\_ I/ We would be happy to invite up to \_\_\_ guests to the second Seder.

\_\_\_ I/We need a place to go for the first Seder. \_\_\_ # of people

\_\_\_ I/We need a place to go for the second Seder. \_\_\_ # people

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

# Upcoming Events



Join Shore Area Hazak for a zissen Pesach celebration at our not so traditional

## CHOCOLATE SEDER

Sunday, April 3, 2011 ~ 2:00pm

Roseld Avenue

Hazak members \$5 - Guests \$10

RSVP by March 25th to the office at 732-531-4410.

Reservations a MUST!



Join Congregation Torat El Sisterhood  
for a cooking demonstration with

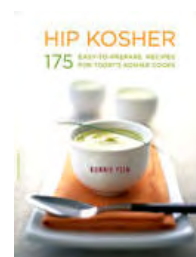
**Ronnie Fein** author of *Hip Kosher*

**Thursday, May 12, 2011 ~ 6:30 pm**

- ♦ 175 easy-to-prepare recipes for today's kosher cook.
- ♦ The book's recipes are interesting and fresh, not traditional Jewish fare.
- ♦ The book's recipes are all quick and easy to make.
- ♦ Cookbooks for sale \$12.00 that night

**RSVP by May 5, 2011**

**Jackie Rosenheck 732-531-1424 or  
therosenheck@msn.com**



## CTE CONGREGATIONAL INFORMATION SESSION

**SUNDAY, APRIL 10TH - 7:00PM AT MONMOUTH ROAD**

Updates on the Roseld Avenue building sale, finances and activities in the  
Torat El community.

If you have any questions or concerns, please let us know in advance so we can  
address them at the meeting. Email Pam at [pamc@torat-el.org](mailto:pamc@torat-el.org)



# **CTE MEN'S CLUB GOLF OUTING 2011**

**Thursday, May 5, 2011**

Join us for the Men's Club's major fundraising event. We know that you will want to get out and have a great day on the links with many friends from the temple and community. We are looking to have more people than ever before and you can add to the fun and excitement.

The Golf Outing is to help raise money for the synagogue, the Jacob S. Friedman Scholarship Fund for Youth Activities and Golfers Against Cancer. Golfers Against Cancer is an organization whose entire purpose is to sponsor research so that we can eliminate this disease and make the world cancer free. Won't you join us on May 5th and support these endeavors.

- ♦ 11:00 AM Registration & Lunch
- ♦ 1:00 PM Shotgun Start
- ♦ 6:00 PM Dinner & Gift Auction

We look forward to your joining us at The Colts Neck Golf Club, 50 Flock Road, Colts Neck, NJ and having a great time. Remember, "A bad day at golf is better than a good day at the office".

If you are interested in playing or being a sponsor, please do not hesitate to contact Jeff Fishbein, Golf Committee Chairman (732-492-5881 or shoebyz@aol.com), c/o the temple office.



**YOM HASHOAH COMMUNITY SERVICE  
SUNDAY, MAY 1ST - 3:00PM AT THE JCC**



This years program will include several community-area musicians, cantors and choirs which will enhance the experience with music. The program will also welcome Hillel's Angels, a Jewish motorcycle club which has made a pilgrimage to Whitwell, Tennessee to the site of the Holocaust Memorial highlighted in the film "Paperclips." They will present a short film and speak about the experience. It is possible that several dozen members – and their bikes -- will be in attendance and there will be a certain heightened interest factor for the next generation as lessons of the Holocaust are communicated to everyone.

# Donations

## Congregation Torat El General Fund *In Memory of:*

Cindi Ledwitz, daughter of Dr. Leonard Ledwitz  
Arlene Brodie  
Linda Maltzman  
"Al" Krongold, father of Carol Wilk  
Arnold and Libby Friedman  
Paula and Steve Bass  
Jay-Ann and Harvey Shooman  
Cindi Ledwitz, sister of Ken Ledwitz  
Marjorie and Stanley Cotler  
Max Landesman, father of Lynne Kraft  
Judith Miesels  
Brother of Ruth Eder  
Phyllis Raab  
Bill Tobias  
Bobby and Sam Segner  
Rashka Katz—mother of Bobby Segner  
Bobby and Sam Segner  
Harold Arm  
Linda Maltzman  
Dorothy Stazyn—mother of Linda Gurman  
Dr. Alan and Bonnie Welt  
Harold Arm  
Bobby and Sam Segner  
Arlene and Don Brodie

### *In Honor of:*

The engagement of Anise Kaplan and Richard Slavin  
Cindy Weston\_Rodgers and  
Bill Rodgers  
Gabrielle Michel becoming a Bat Mitzvah  
Marilyn and Jay Spertus  
The birth of Jesse Emanuel, grandson of Sharon and Marvin Talansky  
Paula and Steve Talansky  
Sandy and Fred Singer  
Len Rokaw  
Jeffrey Bauer achieving level of Eagle Scout  
Len Rokaw  
Steve Fineberg's Birthday  
Phyllis Raab

### *Speedy Recovery to:*

Brittany Ann Segner  
Bobby and Sam Segner  
Karen Joy Segner  
Bobby and Sam Segner  
Pamela Segner  
Bobby and Sam Segner  
Bobby Segner  
Sam Segner

## J. Henry Marton Memorial Scholarship Fund *In Honor of:*

Julia Comer becoming a Bat Mitzvah—  
granddaughter of Thelma and Harold Krivins  
Sara Marton

## Sisterhood Temple Grams *In Memory of:*

Harold Arm—husband of Ellie Arm  
Jean Perkins  
Edwin Ramoutar—brother of Doreen Lederman  
Charlotte Ginsburg

### *In Honor of:*

The birth of Elijah—second great Grandson of Ann Blaustein  
Charlotte Ginsburg  
The birth of Elijah—second great grandson of Lydia & David Blaustein  
Aunt Ettie Ginsburg  
Ellen Schulman, all good things and good health in the new year  
Aunt Charlotte Ginsburg  
Ruth Hyman, good health and good things in the new year  
Charlotte Ginsburg  
The 95th birthday of Minnie Leonard  
Charlotte (Ettie) Ginsburg  
Sandy, Harris, Ryan and Adam Hirsh

## Sisterhood Contribution Cards *In Memory of:*

Max Landesman—father of Lynne Kraft  
Phyllis Schwarz  
Isadore Weissman  
The Garfinkel Family

### *In Honor of:*

Heather Richelson Hopkins' new position at Morgan Stanley Smith Barney  
Aunt Barbara Gorlin  
The birth of Jesse Emanuel—new grandson of Sharon and Marvin Talansky  
Beverle and Howard Richelson

## Helayne Berger Helping Hands Fund *In Memory of:*

Nancy Metzendorf  
Harriet and Herb Popok  
Dorothy Stazyn—mother of Linda Gurman  
Karen and Bill Belfer

## David and Tessie Krivins Memorial Fund *In memory of:*

Julia Ruskin  
Thelma and Harold Krivins  
Wilma Lieberman  
Thelma and Harold Krivins  
*In Honor Of:*  
Julia Comer becoming a Bat Mitzvah  
Leah and Lonnie Zimmerman

## Susan Samuel Memorial Fund *In Memory of:*

Al Krongold father of Carol Wilk  
Ellen and Myron Samuel  
*In Honor Of:*  
Gabrielle Michel, daughter of Suzanne and Gary Michel, becoming a Bat Mitzvah  
Ellen and Myron Samuels  
Gabrielle Michel, granddaughter of Faith Goldstein, on becoming a Bat Mitzvah  
Ellen and Myron Samuels

## The Adie Gordon Fund *In honor Of:*

The marriage of Alan Gordon, son of Mike Gordon  
Sylvia and Perry Reich  
Loren, Howard, Stuart and Michael Gordon

## JNF Trees *In Honor of:*

Julia Comer becoming a Bat Mitzvah  
Leah and Lonnie Zimmerman

## Rabbi's Discretionary Fund *In Honor of:*

Rabbi Schonbrun—Thank you for your compassion and kindness at my father's bedside and funeral.  
Carol Wilk



Choose from hundreds of retailers for all of your gift card shopping needs. This service is available all year round, not just for the holidays. It's as easy as 1-2-3...

1. Choose the retailer(s) you would like to purchase gift cards from
2. Make your check (sorry credit cards not accepted) payable to CTE
3. Pick up your gift cards

Call the temple office for details, retailers and to place your orders.  
732-531-4410

## We gratefully acknowledge the following yahrzeit donations...

ESTHER SKORA by Ellie and Michael Breslow & Family  
SAUL SIMHA by Rebecca S. Cohen  
MAE KIRCHNER by Gloria and Neal Kirchner  
MAE BROSS by Rita Bross  
BERTHA STEINGART by Deborah Rubin  
MONROE JAVERBAUM by Marcy and Steven Cohen  
IRMA SCHWARTZ by Martha Kurzweil  
ANNE SCHNUR by Elise Feldman and Allen Schnur  
LILLIAN FOX by Barri and Mark Haber and Family  
BENJAMIN WILK by Frimet Wilk  
IDA PROFSKY by Helaine and Fred Stiffel  
ARTHUR NUSSDORF by Esther Nussdorf  
HANNAH ROSING by Mark and Joy Schwartz and family  
ROGER SCHOCH by Gidget and Michael Friedman  
HARRIETTE SOLOWEY by Paul and Carol Wasserman  
DAVID MICHAELS by Irma Michaels  
YETTA MICHAELS by Irma Michaels  
PAUL KRAMER by Betty Weissman  
EVELYN KRAMER by Betty Weissman

LOUIS BRODIE by Don and Ailene Brodie  
FANNIE DORFMAN by Mrs. Furie  
HARRIETTE SOLOWEY by Mildred Przytyk  
SAM FARBER by Bernard and Florence Farber  
ELLEN BAKER by Pam Steinberg  
HERBERT LIECHTUNG by Marc Liechtung  
BERNARD HIRSH by Mr. and Mrs. Allen Hirsch  
ROBERT SLOVIN by Harvey & Loretta Slovin & Family  
RUBIN GERECHOFF by Mr. & Mrs. Irwin D. Gerechhoff  
ABRAHAM SILVER by Sherri Kobb  
GUSSIE KLAFTER by Stella Sloan  
DOROTHY MARKOWITZ by Barbara & David Saint John  
BEVERLY PROPPER by Adelyn Darrow  
ARNOLD SCHREIBER by Lila Bogner  
FRANK BALKIN by Dr. and Mrs. Tom Redman  
ABRAHAM HOFFMAN by Sam Hoffman  
SIDNEY RUBENSTEIN by Terry and Irving Zimmerman

### **The Jews of Uganda The Abayudaya By, Be Yeamans**

I have been struggling to find the words to express my admiration of the Jews of Uganda. They are few in number, poor, and quite dedicated to Judaism. I only spent two weeks there, but I feel it was an experience of my lifetime.

The rhythm is irresistible. The harmony gives me the uplift I feel when I hear the 'Ode to Joy' from Beethoven's ninth symphony. This is the Shabbat service as I have never experienced it before. It is done in Hebrew, English, and Ugandan.

We are in a rectangular brick building with folding chairs to sit on. (Later I realize that when there is no service, there are no chairs). Some women sit on a blanket in the rear. We are loosely segregated. That is, the women sit on the left, the men on the right, but there is no barrier. The prayer books and Chumashim are discards from congregations in the United States. The level of participation is impressive. The young girls among us white visitors politely show us where we are in the service. Both men and women get aliyot.

The sermon is in English. The rabbi pauses after each paragraph, and a young man translates the sermon into Ugandan. Everyone is neatly dressed, which is impressive because there are few dwellings with indoor plumbing. The women have to drag the laundry to a pond, a river – any body of water.

While our group traveled in two vans, and while there were many vans and trucks on the roads, there are few private cars. Most people walk. Some men have bikes. They carry unbelievable loads on their backs as they peddle. There are also many motor bikes.

Uganda was once an English colony, so we travel on the left and the signs and billboards are in English. There are few towns. We pass communities – usually produce markets and stores against the road. Every time we stop we are besieged by young boys trying to sell us snacks. There are goats everywhere. Also, we often see water bucks, monkeys, baboons, and other animals – and this isn't the safari yet. Driving here is quite a skill. The roads are full of ruts. Keeping mostly to the left, but swinging over to avoid ruts, we often find ourselves windshield to windshield with another vehicle.

Traveling is especially hard on women from the west. As I mentioned before, you usually don't find flush toilets. We carried our own tissues and toilet paper. There was one married couple. The man said he wished we women would stop our bathroom talk.

An organization called 'Kulanu' specializes in helping remote Jewish communities. Through them, one of the communities received a well and some electricity. They also try to help the people start businesses with small loans. Many of the women have been able to feed their families better by employing these loans. There is also a coffee cooperative which has had its ups and downs. The principals are Jews, Christians, and Muslims. They don't process the coffee, but send it to the U.S. for processing.



## Business Banking Switch & Save... It's That Simple!

**Personal Attention:** It's something those big banks simply have forgotten.

At **Central Jersey Bank**, our business banking customers have a personal banker who understands their business and knows their name. Extraordinary value and low fees means big savings for your business. That's the bottom line.

- Business Checking
- Business Loans
- A Full Array of Business Services



888-817-7354 • [cjbna.com](http://cjbna.com)

Belmar • Bradley Beach • Little Silver • Long Branch (2) • Manasquan • Neptune City  
Ocean Grove • Ocean Township • Point Pleasant • Sea Girt • Spring Lake Heights • Wall



Central Jersey Bank, A Division of Keamy Federal Savings, and its agencies are not responsible for typographical errors.  
©2011 Central Jersey Bank, A Division of Keamy Federal Savings. All rights reserved. 1/11



**Committed to You!**

## Elbaum, Krost & Elbaum

*Diplomates of the American Board of Oral & Maxillofacial Surgery*



**CENTER FOR ORAL AND  
MAXILLOFACIAL SURGERY**

**Barry D. Elbaum, DDS**  
SP# 2306

**Brian S. Krost, DMD**  
SP#3908

**Jeffrey C. Elbaum, DDS**  
SP#3970

"Top Dentists" *New Jersey Monthly Magazine* 2009 & 2010

- Extractions/Wisdom Teeth
  - Dental Implants • Jaw Surgery
- 24-Hour Emergency Service**

### *Four convenient locations*

1125 Route 35  
Ocean, NJ 07712  
732-531-8700  
Fax 732-531-8775

501 Iron Bridge Rd., Ste 14  
Freehold, NJ 07728  
732-431-3400  
Fax 732-431-4133

1 Bethany Rd. Bldg. 4, Ste. 51  
Hazlet, NJ 07730  
732-264-6114  
Fax 732-264-1060

688 Brewers Bridge Road  
Jackson, NJ 08527  
732-942-6900  
732-942-7045

Visit our website: [www.njcoms.com](http://www.njcoms.com)



## CRA Site Improvement, Inc. *Complete Site Development*

**Christopher M. Aldarelli Sr.**

PO Box 2092  
Ocean, NJ 07712

732-496-3155  
Fax 732-774-1219

[crasiteimprvmnt@optonline.net](mailto:crasiteimprvmnt@optonline.net)

**Complete Lawn Care and Landscaping Services**  
**Custom Gardens • Walkways • Decks and Patios**  
**Sprinkler Installation and Irrigation Systems**  
**Renovations • Home Improvement**

## VACATIONS IN THE SUN...



**"AFFORDABLE LUXURY" IN MEXICO**

**EXPERIENCE A WEEK OR TWO AT ELEGANT GRAND  
MAYAN & MAYAN PALACE RESORTS**

***Riviera Mayo, Los Cabos, Nuevo & Puerto Vallarta,  
La Jolla de Cortes (Sea of Cortes), Acapulco, Mazatlan***

- ♦ 2 bedroom, 2 bath Suite w/living room, kitchen, Jacuzzi
- ♦ Private outdoor plunge pool
- ♦ Accommodates 4-10 per suite
- ♦ Ideal for one or two families or two couples
- ♦ Great for Spring Break, Shower & Wedding Parties
- ♦ Nickalus golf, tennis, watersports, eco-adventures
- ♦ Fine & casual dining, Brio Spas, multiple pools & beach
- ♦ 1 bedroom Suites also available \* Negotiable Pricing

Call Me!! Maddy Cohen (732) 918-0034

## G & G Realtors

Norwood & Roosevelt Aves.  
Deal, NJ 07723

732-531-2000

[www.GNGRealtors.com](http://www.GNGRealtors.com)

Residential Commercial

**Top quality service  
with a brand new  
look**



**Nancy & Irwin Gerechhoff**

**Abby & Steven Scheer**

ASBURY PARK PRESS | APP.com

**Readers' Choice**

**2009  
BEST**

of Monmouth County

Serving the  
community for  
over 40 years



**Insurance Excellence Since 1930**

**CONGRATULATIONS ON YOUR  
GROWING FAMILY!**

**COMMERCIAL  
INDUSTRIAL  
CONDO ASS'N  
HOME/AUTO/LIFE  
EMPLOYEE BENEFITS**



### REPRESENTING:

American Commerce  
Chubb  
Cumberland  
Delos  
Encompass  
FMI  
Harleysville  
Hartford  
Magna Carta  
Mercer Mutual  
Merchants  
Mercury  
Palisades  
Philadelphia Ins. Co.  
Philadelphia Contrib.  
Progressive  
Selective  
Travelers  
Utica National  
Zurich  
& Many More!

**732-389-6000**

613 Hope Road  
Eatontown, NJ 07724  
[www.e-kinsurance.com](http://www.e-kinsurance.com)





ROBERT J. ISAACSON, D.D.S. Spec. Per. # 2018  
 RICHARD D. ISAACSON, D.M.D. Spec. Per. # 3453  
 JAMES A. ISAACSON, D.M.D. Spec. Per. # 3500

West Long Branch	Matawan
103 Parker Road	160 Main Street
New Jersey 07764	New Jersey 07747
(732) 870-8077	(732) 566-4005

Middletown / Red Bank	Marlboro
79 Oak Hill Road	Bucks Lane &
New Jersey 07701	State Hwy 79
(732) 842-3133	New Jersey 07746
	(732) 431-0220

**ORTHODONTICS and  
 DENTOFACIAL ORTHOPEDICS**



**ELDER  
 LIFE  
 MANAGEMENT, INC.**

**931 West Park Avenue  
 Ocean, NJ 07712  
 (732) 493-8080**

Judith S. Parnes, L.C.S.W.,  
 C.M.C. Executive Director

**Fax (732) 493-8810  
 www.elderlifemanagement.org**

**When you or someone you know can no longer do it all...**

- ◆ Consultation and planning
- ◆ Management of personal affairs and finances
- ◆ Financing the cost of Long Term Care
- ◆ Counseling services, accepting Medicare assignments
- ◆ Alternative living arrangements
- ◆ Post-hospital discharge planning
- ◆ Coordination of community programs
- ◆ Home health care

**CALL ELDER LIFE MANAGEMENT**

*For an appointment in our offices or in the comfort of your own home.*

**(732) 493-8080**



**West End Court & Market Place, Long Branch  
 732-229-9411**



**Planning a Party?  
 We've Got Everything You Need!**

**Platters & Elegant Meals  
 Hot & Fresh or Ready to Heat  
 Balloons & Floral - Paper Products  
 Delivery Upon Request**

**Visit [www.foodtown.com](http://www.foodtown.com) for Menu Ideas**

**WE ARE COMMITTED TO PROVIDING  
 THE HIGHEST QUALITY DENTAL CARE  
 FOR THE ENTIRE FAMILY**

**WILLIAM GRILL, DMD  
 BELINA GRILL, DMD  
 GENERAL & COSMETIC DENTISTRY**

**Fala-Se Portugês & Se Habla Español  
 BLEACHING • BONDING • VENEERS**



**Deal —110 Norwood Avenue 732-531-3311**

- ROOT CANALS • CROWNS & BRIDGES
  - IMPLANTS • DENTURES • EXTRACTIONS
  - NEW PATIENTS WELCOME**
  - WE WORK WITH MOST INSURANCE PLANS
  - EMERGENCY DENTAL CARE
- Convenient Parking • Evening & Weekend Hours Available  
 • Strict Sterilization Techniques



**FREE DELIVERY ANYWHERE IN NEW JERSEY**

**(908) 925-3909**

דלינג



## **Deli-King of LINDEN**

**Delivers To Your Area FREE • Seven days A Week**  
**Call (908) 925-3909 to order**

**ASK ABOUT OUR COMPLETE HOLIDAY MEALS FOR: Rosh Hashonah • Yom Kippor • Passover • Sedar • Thanksgiving • Chanukah**

- Delicatessen Platters (All first cut meats)
- Sloppy Joes
- New Item: All White Meat Turkey Sloppy Joes
- Fresh Vegetable Platters
- Dessert Trays
- Candy Trays
- Fresh Fruit Platters
- Cold Canapes
- Smokey Joes
- Appetizing
- Fish Platters
- Carved Turkeys
- Chopped Liver Molds
- Hot & Cold Hors D'oeuvres
- Poached Salmon Platters
- Hot Chafing Dishes
- Sandwich Platters
- 3 Foot Hero

Add to your affair by including an OMELETTE or WAFFLE STATION

Visit us on the web at:

**[www.DeliKingLinden.com](http://www.DeliKingLinden.com)**

**(908) 925-3909**

Call for our 16 page Catering Menu • We Will Be Happy to Quote Prices ON THE PHONE!

**FREE DELIVERY ANYWHERE IN NEW JERSEY**

- ★ Kosher Restaurant
- ★ Kosher Delicatessen
- ★ Appetizing & Smoked Fish
- ★ Full Service Caterer



### *The Finest in Kosher Catering*

*Whether it's a Small House Party, Sunday Brunch, Bar/Bat Mitzvah, Wedding, Kiddush, Bris, Baby Naming or Corporate Event*

### *Signature Creations Caterers*

*Will Take Meticulous Care of Every Detail from Start to Finish*

[www.SignatureCreationsCaterers.com](http://www.SignatureCreationsCaterers.com)

**(908) 486-7889**

**Culinary Chefs on Staff \***

**Professional Service \* Custom Designed Menu**



Marc I. Feldman, D.D.S. S.P. #2458  
Laurence D. Sussman, D.D.S. S.P. #3101  
Marc L. Weil, D.D.S. S.P. #3306  
Stuart H. Meyer, D.D.S. S.P. #3439  
John M. McElroy, D.M.D. S.P. #3894

## **CENTRAL JERSEY ORAL AND MAXILLOFACIAL SURGERY, P.A.**

*Wisdom Teeth • Dental Implants • Jaw Surgery*

Matawan Professional Building  
158 Main Street  
Matawan, NJ 07747  
732-566-7648

1315 Allaire Ave. & Hwy. 35  
Ocean, NJ 07712  
732-531-4400

Wemrock Professional Mall  
509 Stillwells Corner Road  
Freehold, NJ 07728  
732-431-4800

Arpami Pavilion  
2101 Route 516, Suite C  
Old Bridge, NJ 08857  
732-679-0800

This space is available for  
your advertising needs



**Frank Cogar**  
Home Improvement  
and Painting

**732-372-8059**

**Marc J. Comer**  
ATTORNEY AT LAW

MANDELBAUM, SALSBURG, GOLD,  
LAZARIS & DISCENZA  
A PROFESSIONAL CORPORATION

119 MAPLE AVENUE  
RED BANK, NJ 07701

PHONE (732) 933.1515  
FAX (732) 933.5511

E-MAIL: MCOMER@MSGLD.COM

*Exquisite Caterers*

Let Exquisite Caterers make your event  
the party of your dreams!

Bar/Bat Mitzvahs • Weddings • Kiddushes • Baby Namings  
Briss • Special Parties • Organizational Events

*Off premise Kosher Catering Specialist*  
**(732) 294-0032**

[www.exquisitecaterers.com](http://www.exquisitecaterers.com)

Exclusive Caterer at Temple Sha'arey Shalom  
Springfield, New Jersey



**BLOOMFIELD-COOPER  
JEWISH CHAPELS**

*Our "Jewish Family" Serving  
Your Jewish Family Since 1978*

LAKEWOOD OCEAN MANALAPAN  
Monuments for all Jewish Cemeteries  
**1-800-247-5235**

Les Bloomfield, Manager NJ Lic. # 4074 Albert Bloomfield, Manager NJ Lic# 4074

**LAWRENCE H. SHAPIRO**  
COUNSELOR AT LAW

**ANSELL GRIMM & AARON**  
A PROFESSIONAL CORPORATION

1500 Lawrence Avenue  
CN 7807  
Ocean, New Jersey 07712

732-922-1000

Fax 732-922-6161

E-mail: [lhs@ansellgrimm.com](mailto:lhs@ansellgrimm.com)



**Goldman & Goldman Construction**  
*"Quality craftsmanship at affordable prices"*



**Robert Goldman**  
Proprietor



87 Larchwood Avenue  
West Long Branch, NJ 07764  
(732)600-0229



Seeing is believing, visit our website:  
[GoldmanandGoldmanconstruction.com](http://GoldmanandGoldmanconstruction.com)



732-776-8900

**CENTURY JEWELERS**

*Since 1948*

Fine Jewelry, Diamonds, Estate Jewelry Specialists

Cookman Avenue at Main Street  
Asbury Park, NJ 07712

**General Ophthalmology Oculoplastic Surgery Laser Vision  
Correction**

**Dr. Barry J. Edison, F.A.O.C.O.**

142 Hwy. 35, Suite 107  
Eatontown, NJ 07724  
Tel: (732) 542-0300  
Fax: (732) 935-0533

100 Drum Point Rd.  
Brick, NJ 08723  
Tel: (732) 477-7190  
Fax: (732) 477-7170

Studio (732) 531-5042  
Deal / Ocean Twp. Area

**JUDITH A MEISELS**

Nationally Certified Teacher of Piano



*Piano Instructions - All Levels & Ages*

talent development - technique - harmony - eartraining - music history  
theory - ensemble - recitals - conservatory curriculum & college prep

Westminster Choir College, NJ - Columbia U. Teachers College, NY  
Franz Liszt Academy, Hungary - Budapest Conservatory, Hungary  
Featured in Marquis Who's Who Biographical Publications

Member of:  
MTNA & NJMTA and other Prestigious Piano Teachers Organizations  
**Over 45 Years of Teaching Experience**



# Alan G. Stern, DDS

fine restorative & cosmetic dentistry

732.493.8030

804 West Park Ave • Ocean, New Jersey 07712

www.AlanSternDDS.com • info@AlanSternDDS.com



**STERNS  
TRAILER  
RENTAL**



**P.O. Box 99,  
Farmingdale, N.J. 07727**

parties by  
**Marcie's  
Goody's**  
L.L.C.

6 Ellis Ct.

Monmouth Beach, NJ 07750

*Theme Design*

*Decor*

*Favors*

(732)222-7991 / 732-915-1923

Marcie Adrian Seninsky

marciesgoody's@comcast.net

# EYE DESIGN

**LINDA COHEN**

90 BROAD STREET-RED BANK,  
NEW JERSEY 07701

**WWW.EYEDESIGNPA.COM**

**TEL: 732-530-6865 • FAX: 732-530-6846**



*The Write Stuff*  
*Invitations and More!*

**Always Discounted**

Debbie Segerman

7 Copperfield Court

Ocean, New Jersey 07712

Phone: 732-922-9535

Fax: 732-922-9539

E-Mail: InviteLady1@aol.com



# Sylvia's



Gourmet Chocolates \* Gift Baskets \* Balloons

204 Monmouth Rd.  
Oakhurst, NJ 07755

Sylvia Cohen  
732-531-3433



**Call Me at:  
732-674-7927**

**Yosi - Children's Parties & Concerts**  
**www.YosiMusic.com ~ Yosi@YosiMusic.com**

# WS+B

WithumSmith+Brown, PC  
Certified Public Accountants and Consultants

331 Newman Springs Road . Suite 125  
Red Bank, New Jersey 07701-6765 USA  
732 842 3113 . fax 732 741 7292 . cell 732 241 1559

**Barry D. Shapiro, CPA Partner**  
bshapiro@withum.com . www.withum.com

Congregation Torat El  
1200 Roseld Avenue  
Ocean, NJ 07712  
732-531-4410  
www.torat-el.org  
pamc@torat-el.org

**NON PROFIT  
US POSTAGE PAID  
PERMIT #49  
RED BANK, NJ  
07701**

**DATED MATERIAL PLEASE DELIVER IMMEDIATELY**

ADDRESS SERVICE REQUESTED

# April 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Candle Lighting 7:02pm Instrumental Shabbat Svc 6:30pm	2 Shabbat Svc 9:00am Jr. Cong 10:15am
3 5 <sup>th</sup> Grade Family Ed Adult Ed w/Cantor 10:00am Hazak Chocolate Seder 2:00pm Roseld Ave	4 7 <sup>th</sup> Grade Open House for High School Adult Ed w/Rabbi 7:10pm	5 Board of Trustees Mtg 7:00pm	6 Lunch & Learn 12:00pm Welcome Task Force Mtg 7:45pm	7 Sisterhood Board Mtg 7:45pm	8 Candle Lighting 7:09pm Family Shabbat Svc & Dinner 6:15pm Shabbat Svc 6:30pm	9 B/M of Samantha Jeffrey 9:00am Jr. Cong 10:15am & Mini Minyan 10:30am
10 Adult Ed w/Cantor 10:00am Adult Ed – Seder Tips & Tricks 9:00am Roseld Ave Model Seder – G/K, 1 <sup>st</sup> & 2 <sup>nd</sup> Grade R/S Registr. 9:00am	11 Model Seder – 3 <sup>rd</sup> -7 <sup>th</sup> Grade R/S Registr. 4:30pm Adult Ed – Seder Tips & Tricks 7:00pm Roseld Ave	12 Men's Club Mtg 7:45pm	13 Lunch & Learn 12:00pm Pre-Kadima Chocolate Seder 6:00pm	14 Sisterhood Lunch Program 12pm Ritual Mtg 7:00pm	15 Candle Lighting 7:16pm Instrumental Shabbat Svc 6:30pm Kadima/USY Find the Charnetz at Wegmans 5:15pm – 6:45pm	16 Volunteer Appreciation Shabbat Svc & Kiddush Luncheon 9:00am
17 No Religious School	18 Candle Lighting 7:19pm Erev Pesach First Seder No Religious School No PM Minyan	19 Pesach Svc 9:00am No PM Minyan Second Seder Temple Office Closed	20 Pesach Svc 9:00am No Religious School Temple Office Closed	21	22 Candle Lighting 7:23pm Shabbat Svc 6:30pm	23 Shabbat Svc 9:00am
24 Candle Lighting 7:25pm No Religious School	25 Pesach Svc 9:00am No Religious School Temple Office Closed	26 Pesach Svc 9:00am Temple Office Closed	27 Lunch & Learn 12:00pm	28	29 Candle Lighting 7:30pm Shabbat Svc 6:30pm	30 B/M of Rebecca Ruben 9:00am Jr. Cong 10:15am